

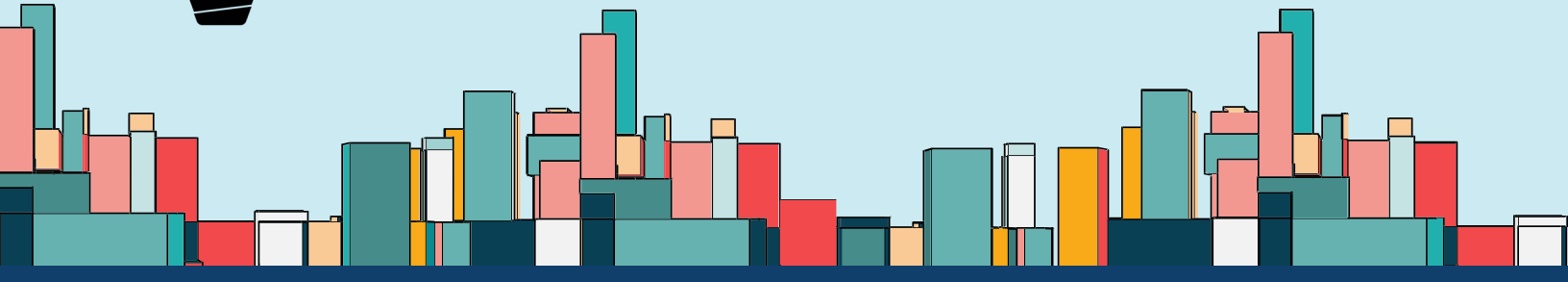


# SMALL BUSINESS GROWTH INITIATIVE

*Building for the Future with Community*



THE LAKE COUNTY  
COMMUNITY FOUNDATION  
*Growing Philanthropy. Building Community.*



The Lake County Community Foundation (LCCF) is concentrating on the growth of our local communities and building strong economies for the future through our **Small Business Growth Initiative** (SBGI), which collaboratively supports small businesses owned by people of color in historically disinvested communities. This program concentrates on Waukegan (60085) with plans to expand to other communities.

At LCCF, we believe now is the time to collectively invest in communities that have long been ignored and discounted by larger systems. We know that by investing in small businesses owned by people of color, we are generating wealth for generations to come and creating access and opportunities for communities to thrive.

## HOW DOES IT WORK?

We take a data-driven approach to working alongside small business owners to help them meet their specific growth goals, while enriching the surrounding economic and social landscape.



**Small business application process**



**One-year grant up to \$30,000**



**Wrap-around resources and referrals**



**Educational workshops and peer-to-peer cohorts**



**Collaboration for long-term, sustainable growth**

## WHY SHOULD YOUR COMPANY INVEST?

- Take concrete action with your D.E.I. efforts.
- Gain name recognition with a unique program that has the power to create long-term equitable change at a macro, city level.
- Have a small business grant named after your organization when you commit to \$30,000 or more.
- Gain a variety of marketing benefits as an official **Corporate Partner** of LCCF, a local leader in philanthropy, including:
  - + Social media, website & e-newsletter publication.
  - + Listing in the 2022 annual **Report to the Community**.
  - + Multiple press releases in local and national news outlets.

## COMMITTED PARTNERS

